

# GAMMA-RHO IMPORTANCE OF COMMUNICATION



# KAPPA SIGMA FRATERNITY

FELLOWSHIP • LEADERSHIP • SCHOLARSHIP • SERVICE



## Our Vision

Gamma-Rho's vision is to provide our members with a great college experience; to ensure they are career-ready; to start a lifetime of friendships; and help them have successful lives.

- We will be a values-driven organization.
- We will be innovative and not afraid to lead.
- We will adapt as it makes sense and will collaborate with our campus & community stakeholders.
- We will focus on creating a fun and healthy environment.
- We will provide a quality living-learning environment.
- We will recruit those focused on academics, campus & chapter involvement, career-readiness, diversity & inclusion, leadership development, service and respect for differences, as well as those with a competitive spirit.
- We will on-board our members successfully, ensure our members are career-ready, and help them develop a lifetime affinity to Gamma-Rho, Kappa Sigma and the University of Arizona.

## Building Trust

Effective communication fosters trust with others. Your ability to listen attentively and embrace different points of view helps others trust that you are making optimal decisions for everyone in the chapter/group. As you serve as a role model, this trust will extend to your team/chapter members and they will feel as though they can trust their teammates to fulfill their duties and responsibilities.

## Preventing or Resolving Problems

The ability to communicate effectively plays a large role in resolving conflicts and preventing potential ones from arising. The key is to remain calm, make sure all parties are heard and find a solution that is ideal for everyone involved.

## Providing Clarity and Direction

With effective communication skills, you're able to deliver clear expectations and objectives to chapter meetings/team members. This involves finding constructive ways to point out when something isn't working as well as providing helpful feedback to get people back on track. They will understand their specific tasks and responsibilities, as well as those of their committee members/teammates, which will help eliminate conflicts and confusion.

## Creates Better Relationships

Good communication also improves relationships with chapter members, roommates, friends, family members, and employees. Listening carefully and offering quality feedback helps people to feel heard and understood. This, in turn, nurtures mutual respect.

## Increases Engagement

With people feeling more confident in their assignments in the chapter or work, and in their understanding of what they need to do, they become more engaged with the chapter/work as a whole.

## Improves Productivity

When team members understand their roles, the roles of others and your expectations, they can focus more on their work and less on workplace issues. With effective communication, conflicts are resolved quickly, employees can better manage their workload and distractions are

Things To Consider

## Body Language

One of the most important factors in communicating with others is our nonverbal communication. Nonverbal cues are so strong because they communicate to others on a subconscious level, causing individuals to regard nonverbal communication as “true” communication because it provides real cues and emotions. When verbal language and body language are congruent, this works to enhance the overall quality of the message and allow it to resonate with the individual receiving the message. On the opposite end of the spectrum, there can also be a sense of mistrust developed when body language does not match up to what is being verbalized.

## Listening Skills

Communication goes beyond the messages we send – it also includes how we receive messages. If we simply “hear” what individuals tell us, then we miss out on a vast array of messages directed at us. Listening is an active process that involves analysis and processing. There are key verbal elements that can alert us to an individual’s feelings, such as the cadence of their voice, the specific words that they use, and the tonal quality of their voice. In addition to these verbal indicators, there are also a number of nonverbal indicators, such as the body language previously discussed.



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